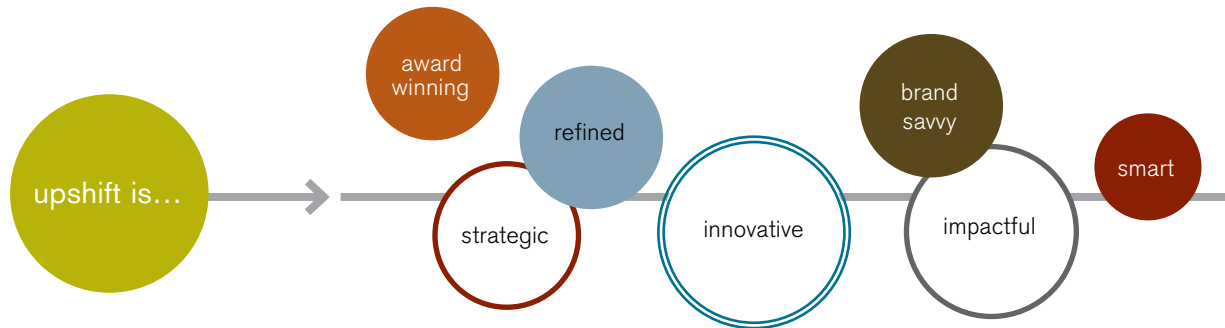


upshift

## agency overview

branding  
advertising  
design

UpShift Creative Group is a full-service strategic communications agency specializing in branding, advertising & design. Our award-winning and innovative work will shift your results *up* to higher levels of success.

**capabilities**

Our experience extends across all media and includes brand identity, annual reports, corporate communications, advertising, web and packaging design.

**what we do**

We elevate your products and services to stand out in crowded markets. We connect with consumers to build brand loyalty and increase sales. We integrate all touchpoints across all media to maximize your ROI.

**our experience**

Since 2000, UpShift has helped to shape the brand images of businesses large and small, including Allstate, Weber Grills, The Habitat Company, Snaidero, Discover Card and United Airlines.

**how we work**

To meet the many marketing challenges of today's businesses, we remain strategic and focused, always innovate & provide exceptional client services.

**in a nutshell**

We create success.