

upshift

branding
advertising
design

Mr. Staal is Design Director at UpShift, where he leads day-to-day project management, design direction and brand implementation.

Mr. Staal received his Bachelors of Art at The School of the Art Institute of Chicago with a concentration in graphic design. Nick has over 6 years experience in the design and production of brand identities, packaging, print communication and web sites for Accenture, the Weber Grill Restaurant, the Commercial Office of Spain and United Airlines.

Additionally, Mr. Staal is well-versed in conventional and digital photography, fashion and Flash.