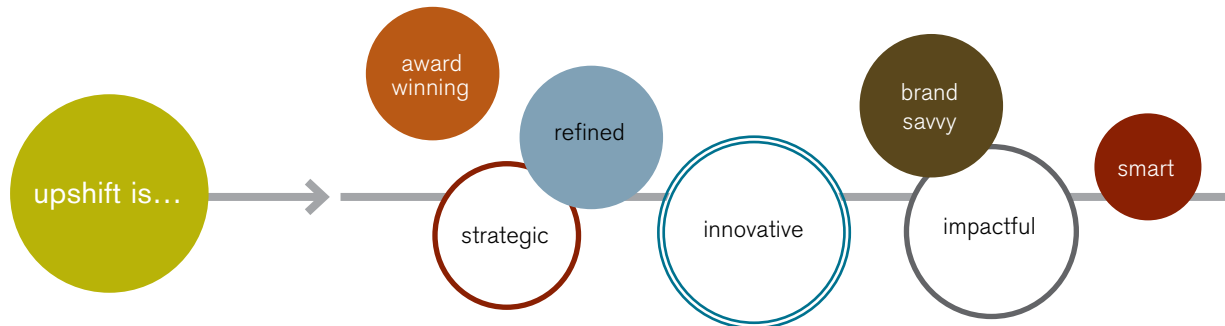


upshift

## agency overview

branding  
advertising  
design

UpShift is a strategic communications agency specializing in branding, advertising & design for businesses that seek refined solutions. We base all work on sound strategy to shift results *up* to a higher level.



<b>capabilities</b>	UpShift Creative Group capabilities include branding, logos, annual reports, corporate communications, advertising, web and packaging design.
<b>what we do</b>	We elevate products and services with smart, innovative communications. We make impact in crowded markets. We build brand loyalty and increase sales. We maximize marketing budgets by integrating all touchpoints.
<b>our experience</b>	For over 8 years, UpShift has provided strategic thinking and award-winning design to businesses large and small, including Allstate, Weber Grills, Snaidero, Property Consultants Realty, Handspring/Palm and United Airlines.
<b>how we work</b>	UpShift meets the marketing challenges of today's businesses. We remain strategic, provide excellent service, always innovate & create refined solutions.
<b>in a nutshell</b>	For businesses that seek to connect with consumers, we design innovative, smart and refined communication vehicles.